

# SPOKANE AGSHOW

CULTIVATED BY GSI

## WHERE AG PROFESSIONALS MEET. LEARN. GROW!

Our top priorities are to grow jobs and investments in the ag industry, and we are excited to include you in our continued mission. The Spokane Ag Show brings in over 4500 attendees, houses over 225 exhibiting companies and 1800 exhibitor representatives, and presents 47 professional Farm Forum seminars.



## THE SPOKANE AG SHOW PROVIDES

A place where ag professionals **MEET** to collaborate, connect and create new relationships

A variety of seminars where industry professionals **LEARN** valuable information from experts on industry changes, technology and resources

A platform for the next generation of ag professionals to **GROW** through exposure to industry pathways

## TOP COMMODITIES REPRESENTED BY ATTENDEES AT THE SHOW



## REASONS ATTENDEES COME TO THE SHOW

### CONNECT

with equipment and service vendors

### GAIN

from industry experts

### MEET

with fellow producers and industry associates

### BENEFIT

from seminars and keynote sessions

## AG SHOW ATTENDEES

**42%**

ATTENDED FOR 11+ YEARS

**51%**

FARMERS/PRODUCTION

**13%**

AGRIBUSINESS OWNERS

### Sponsorship Opportunities

		Gobo in Exhibit Hall	10x10 Booth or Open Space Credit	Logo Printed on Exhibitor Lanyards	Full Page Ad in Official Show Program	1/2 Page Ad in Official Show Program	Social Media Spotlight Video	Social Media Post	Logo in TV Ad	Logo on Website	Main Session Speaking Opportunity	Select up to 3 Speakers and/or Topics	Opportunity to Display Promotional Material	On-site Signage	Recognition on Convention Center Monitors	Listing in Official Show Program	2 Show Passes
Title	\$10,000	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Host	\$7,000	✓	✓			✓		✓	✓	✓	✓		✓	✓	✓	✓	✓
Main Session Platinum	\$6,000					✓		✓		✓	✓		✓	✓	✓	✓	✓
Economic Forecast Platinum	\$5,000					✓		✓		✓	✓		✓	✓	✓	✓	✓
Lanyard	\$5,000			✓		✓		✓		✓			✓	✓	✓	✓	✓
Watering Hole	\$2,500					✓		✓		✓			✓	✓	✓	✓	✓
On-site Program	\$2,500		✓		✓								✓	✓	✓	✓	✓
Exhibitor Lounge	\$2,500					✓		✓		✓			✓	✓	✓	✓	✓
Exhibitor Directory	\$2,000									✓			✓	✓	✓	✓	✓
Excellence in Ag	\$2,000					✓		✓		✓	✓		✓	✓	✓	✓	✓
Gold Seminar Room	\$1,750									✓		✓	✓	✓	✓	✓	✓
Economic Forecast Silver	\$1,250									✓			✓	✓	✓	✓	✓
FFA Program	\$1,250									✓			✓	✓	✓	✓	✓
Bronze Seminar Corporate	\$750													✓	✓	✓	✓
FFA Program Bronze	\$750													✓	✓	✓	✓
FFA Career Fair	\$750													✓	✓	✓	✓