

# SPOKANE AGSHOW

WHERE **AGRICULTURE** COMES TOGETHER

The Spokane Ag Show is the premier gathering for agriculture in the Inland Northwest.

Our top priorities are to grow jobs and investments in the ag industry, and we are excited to include you in our continued mission. The Spokane Ag Show brings in over 5000 attendees, houses over 225 exhibiting companies and 1800 exhibitor representatives, and presents 47 professional Farm Forum seminars.



It's where producers, exhibitors, industry leaders, and ag professionals come together to build relationships, discover new ideas, and strengthen the future of agriculture.

From innovative products and practical resources to timely seminars and meaningful conversations, the Spokane Ag Show creates space for every part of the industry to connect.

The Spokane Ag Show is where agriculture comes together—and where the conversations that matter begin.

## TOP COMMODITIES REPRESENTED BY ATTENDEES AT THE SHOW



BARLEY



CATTLE



WHEAT



ORCHARD



HAY



VEGETABLES



LENTILS

## REASONS ATTENDEES COME TO THE SHOW

### CONNECT

with equipment and service vendors

### GAIN

from industry experts

### MEET

with fellow producers and industry associates

### BENEFIT

from seminars and keynote sessions

## AG SHOW ATTENDEES

**42%**

ATTENDED FOR 11+ YEARS

**51%**

FARMERS/PRODUCTION

**13%**

AGRIBUSINESS OWNERS

### Sponsorship Opportunities

| Title                      | \$10,000 | ✓ | ✓ |   | ✓ |   | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
|----------------------------|----------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Host                       | \$7,000  | ✓ | ✓ |   |   | ✓ |   | ✓ | ✓ | ✓ | ✓ |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Main Session Platinum      | \$6,000  |   |   |   |   | ✓ |   | ✓ |   | ✓ | ✓ |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Economic Forecast Platinum | \$5,000  |   |   |   |   | ✓ |   | ✓ |   | ✓ | ✓ |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Lanyard                    | \$5,000  |   |   | ✓ |   | ✓ |   | ✓ |   | ✓ |   |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Watering Hole              | \$2,500  |   |   |   |   | ✓ |   | ✓ |   | ✓ |   |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| On-site Program            | \$2,500  |   |   |   | ✓ |   |   |   |   |   |   |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exhibitor Lounge           | \$2,500  |   |   |   |   | ✓ |   | ✓ |   | ✓ |   |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exhibitor Directory        | \$2,000  |   |   |   |   |   |   |   |   | ✓ |   |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Excellence in Ag           | \$2,000  |   |   |   |   | ✓ |   | ✓ |   | ✓ | ✓ |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Gold Seminar Room          | \$1,750  |   |   |   |   |   |   |   |   | ✓ |   | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Economic Forecast Silver   | \$1,250  |   |   |   |   |   |   |   |   | ✓ |   |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| FFA Program                | \$1,250  |   |   |   |   |   |   |   |   | ✓ |   |   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Bronze Seminar Corporate   | \$750    |   |   |   |   |   |   |   |   |   |   |   |   | ✓ | ✓ | ✓ | ✓ |
| FFA Program Bronze         | \$750    |   |   |   |   |   |   |   |   |   |   |   |   | ✓ | ✓ | ✓ | ✓ |
| FFA Career Fair            | \$750    |   |   |   |   |   |   |   |   |   |   |   |   | ✓ | ✓ | ✓ | ✓ |

Gobo in Exhibit Hall

10x10 Booth or Open Space Credit

Logo Printed on Exhibitor Lanyards

Full Page Ad in Official Show Program

1/2 Page Ad in Official Show Program

Social Media Spotlight Video

Social Media Post

Logo in TV Ad

Logo on Website

Main Session Speaking Opportunity

Select up to 3 Speakers and/or Topics

Opportunity to Display Promotional Material

On-site Signage

Recognition on Convention Center

Monitors Listing in Official Show Program

4 Show Passes