



# 2024 Seminar Schedule

February 6 – 8, 2024






Please check our website at [www.agshow.org](http://www.agshow.org) for the most current schedule






## Keynote Speakers:






Farm Forum Opening Session • Tuesday, February 6 • 9:00am-11:00am • Convention Center Ballrooms • Dr. Art Douglas “The Weatherman”






Agriculture Economic Forecast • Wednesday, February 7 • 9:00am -10:30am • Convention Center Ballrooms • T. Randall Fortenbery, Professor and Thomas B. Mick Endowed Chair






FFA Program • Thursday, February 8 • 9:00am-11:00am • Convention Center Ballrooms • Panel Presentation of social media agriculture professionals presenting “From Field to Feed: Today’s Jobs in Ag Communications (bots need not apply)” The panelists include Ian Loe, Producer & Videographer, North by Northwest, Christopher Voight, Agriculture Communication Manager, KR Creative Strategies, Julia Dondero, CALS Student Newsletter Editor, University of Idaho, Kait Thornton, Social Media Expert, Thornton Orchards. The panel will be moderated by Kara Rowe, CEO of KR Creative Strategies.






| TOPIC  | LOCATION  | PRESENTER  | ROOM SPONSOR  |
|--|-----------|--|---|
| <b>Tuesday, February 6, Noon</b>   |           |  |   |
| Smooth Scouringrush from the Dinosaurs to Direct Seed<br><b>(Pesticide Recertification Course)</b> | Room 401B | Mark Thorne  |  |
| Commercial Vehicle Regulations – An Overview for Farmers   | Room 401C | Tony Olivas  |  |
| Digital Agriculture and Drones   | Room 402A | Lav Khot   |  |
| Creating A Legacy and Making It Work for your Family   | Room 402B | Corey Brock and Norm Brock                           |  |
| Developing Better Strategies for Managing Low Falling Numbers                                      | Room 402C | Amber Hauvermale, Camille Steber and Alison Thompson |  |






| TOPIC  | LOCATION  | PRESENTER                  | ROOM SPONSOR  |
|--|-----------|----------------------------|---|
| <b>Tuesday, February 6, 1:30 PM</b>  |           |                            |   |
| Bulletins Live! Two – Pesticide Label Changes and Updates<br><b>(Pesticide Recertification Course)</b> | Room 401B | Carl Henrikson             |  |
| Strategies for Maximizing Ag Program Payments in Your Operation  | Room 401C | Jared King                 |  |
| Why It’s Important to Tell your Story and How To Do It Successfully                                    | Room 402A | Kara Rowe                  |  |
| Proper Entity and Trust Planning for Family Legacy   | Room 402B | Corey Brock and Norm Brock |  |
| Securing Your Money – Recognizing Fraud Before It Happens to You                                       | Room 402C | Umpqua Bank                |  |


| TOPIC   | LOCATION  | PRESENTER                         | ROOM SPONSOR  |
|---|-----------|-----------------------------------|---|
| <b>Tuesday, February 6, 3:00 PM</b>   |           |                                   |   |
| Update on Diseases<br><b>(Pesticide Recertification Course)</b>                 | Room 401B | Tim Paulitz                       |  |
| Harvesting Success: The Strategy of Entity Selection for Your Farming Operation | Room 401C | Alex Reimer and Kameron Schultz   |  |
| Supply Chain and Crop Input Considerations                                      | Room 402A | Damien Singh                      |  |
| Communicating Across the Rural-Urban Divide                                     | Room 402B | Sue Lani Madsen and Judie Messier |  |
| Financial Literacy: Accumulating, Protecting, Distributing                      | Room 402C | Columbia Wealth Services          |  |


| TOPIC  | LOCATION  | PRESENTER                     | ROOM SPONSOR  |
|--|-----------|-------------------------------|---|
| <b>Wednesday, February 7, 10:30 AM</b>   |           |                               |   |
| The Benefit of 2 Modes of Action on Pythium<br><b>(Pesticide Recertification Course)</b> | Room 401B | Ric Wesselman                 |    |
| Continuing the Family Legacy through Proper Transition and Estate Planning               | Room 401C | Larissa Zeiler                |    |
| Important Things to Know for Crop Insurance  | Room 402A | Carlye Anderson and Cam Smith |    |
| Hands on Soil Assessment   | Room 402B | Craig Madsen                  |    |
| Financial Literacy: Accumulating, Protecting, Distributing                               | Room 402C | Columbia Wealth Services      |  |

| TOPIC   | LOCATION  | PRESENTER                  | ROOM SPONSOR  |
|---|-----------|----------------------------|---|
| <b>Wednesday, February 7, Noon</b>  |           |                            |   |
| Identification and Management of Winter Wheat Diseases<br><b>(Pesticide Recertification Course)</b> | Room 401B | Tim Murray                 |  |
| Post-Harvest Nutrient Management in Wheat   | Room 401C | Aaron Esser                |  |
| Cattle and Grains: A 2024 Outlook   | Room 402A | Amber Roberts              |  |
| Current Issues for Multigenerational Families   | Room 402B | Corey Brock and Norm Brock |  |
| Ag Fuel Taxes and Renewable Diesel  | Room 402C | Nick Schoenfelder          |  |

| TOPIC  | LOCATION  | PRESENTER                       | ROOM SPONSOR  |
|--|-----------|---------------------------------|---|
| <b>Wednesday, February 7, 1:30 PM</b>  |           |                                 |   |
| Integrated Weed Control in Cereal Grain Systems<br><b>(Pesticide Recertification Course)</b> | Room 401B | Aaron Esser                     |  |
| Key Tax Considerations for the Success of your Farm  | Room 401C | Cade Weber                      |  |
| Land Value Trends  | Room 402A | Christian Minard and Pat Creagh |  |
| Estate Planning During Lifetime and LLC Planning   | Room 402B | Corey Brock and Norm Brock      |  |
| Securing Your Money – Recognizing Fraud Before It Happens to You                             | Room 402C | Umpqua Bank                     |  |

| TOPIC   | LOCATION  | PRESENTER              | ROOM SPONSOR  |
|---|-----------|------------------------|---|
| <b>Wednesday, February 7, 3:00 PM</b>   |           |                        |   |
| You Have Planted CoAXium Wheat – How to be Successful Using Aggressor AX Herbicide for Grassy Weed Control<br><b>(Pesticide Recertification Course)</b> | Room 401B | Chad Shelton           |  |
| The Weed Seedbank   | Room 401C | Ian Burke              |  |
| Understanding Your Crop Insurance Options for Hay, Livestock and Pasture  | Room 402A | Bryce Henderson        |  |
| Building our Energy Future Together   | Room 402B | Inland Power and Light |  |
| Strategies for Legacy Planning  | Room 402C | Jonathan Springstead   |  |

| TOPIC  | LOCATION  | PRESENTER   | ROOM SPONSOR  |
|--|-----------|-------------|---|
| <b>Thursday, February 8, 10:30</b>   |           |             |   |
| Intro to Climate FieldView: A Digital Farm Data Collection and Management Platform from Bayer<br><b>(Pesticide Recertification Course)</b> | Room 401B | Jeff Hamlin |  |

| TOPIC  | LOCATION  | PRESENTER   | ROOM SPONSOR  |
|--|-----------|-------------|---|
| <b>Thursday, February 8, Noon</b>                                |           |             |   |
| Grassy Weed Control<br><b>(Pesticide Recertification Course)</b> | Room 401B | Mark Thorne |  |